

Dear Business Leader,

We're inviting you to become a sponsor of the 2023 Hagerstown Fiber Fest! This event – the only one in the Western Maryland region – takes place Saturday, October 7, 9 am to 4 pm, at University Plaza, in the heart of Hagerstown's Arts & Entertainment District and just steps away from The Yarn Shop!

Did you know there is a large group of fiber enthusiasts out there who love high-quality products and have discerning taste? Our goal is to attract between 250-400 of these people to this event that will feature a juried show of 30 amazing vendors.

Our comprehensive marketing plan includes traditional print as well as a savvy social media campaign, PLUS the word of mouth of people who are crazy about yarn and other things fiber! Your sponsorship will make this event spectacular, allowing us to fulfill all our visions of a great fiber fest: diverse and high quality vendors, demonstrations, music, and some live animals to tie the whole thing together.

Your sponsorship demonstrates your commitment to high quality events, to a vibrant Arts & Entertainment district, and to a thriving Downtown Hagerstown. See the various sponsorship levels below for the additional benefits of sponsorship of the Hagerstown Fiber Fest.

Please email me at theyarnshophagerstown@gmail.com with any questions.

Sincerely

Melissa Noel

Founder, Hagerstown Fiber Fest

SPONSORSHIP LEVELS

\$250 Listed on Website social media Shout Out Announcement from Stage During Event

\$500 All of the Above, PLUS Logo on Printed Promotional Material

\$1000 All of the Above, PLUS Banner Display at Event

\$2500 All of the Above, PLUS A Fiber Gift!

SPONSORSHIP AGREEMENT We would like to sponsor the 2023 Annual Hagerstown Fiber Fest!

Company Name: _____

Contact Person: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Company Name to appear in print/web:

URL for hyperlink: _____

Social Media links: _____

Select your sponsorship level: \$2500 \$1000 \$500 \$250

Authorized Signature: _____

Please attach a JPG of company logo. Check made payable to The Yarn Shop is enclosed. Email, mail, or drop off your Sponsorship Agreement, payment, and your digital logo to: Hagerstown Fiber Fest c/o The Yarn Shop 98 W. Washington Street Hagerstown, MD 21740 theyarnshophagerstown@gmail.com