



# HAGERSTOWN 1<sup>ST</sup> ANNUAL FIBER FEST

## 2022 Sponsorship Invitation

Dear Business Leader,

We're inviting you to become a sponsor of the First Annual Hagerstown Fiber Fest! This event – the first of its kind in the Western Maryland region – takes place Saturday, October 15, 9 am to 4 pm, at University Plaza, in the heart of Hagerstown's Arts & Entertainment District and just steps away from The Yarn Shop!

Did you know there is a large group of fiber enthusiasts out there who love high-quality products and have discerning taste? Our goal is to attract between 250-400 of these people to this event that will feature a juried show of 30 amazing vendors. Our comprehensive marketing plan includes traditional print as well as a savvy social media campaign, PLUS the word of mouth of people who are crazy about yarn and other things fiber!

Your sponsorship will make this event spectacular, allowing us to fulfill all our visions of a great fiber fest: diverse and high quality vendors, food offerings, demonstrations, music, and some live animals to tie the whole thing together.

Your sponsorship demonstrates your commitment to high quality events, to a vibrant Arts & Entertainment district, and to a thriving Downtown Hagerstown. See the various sponsorship levels below for the additional benefits of sponsorship of the Hagerstown Fiber Fest.

Please email me at [theyarnshophagerstown@gmail.com](mailto:theyarnshophagerstown@gmail.com) with any questions.

Sincerely,

Melissa Noel  
Founder, Hagerstown Fiber Fest

### **SPONSORSHIP LEVELS**

#### **\$250**

Listed on Website  
Social Media Shout Out  
Announcement from Stage During Event

#### **\$500**

All of the Above, PLUS

Logo on Printed Promotional Material

#### **\$1000**

All of the Above, PLUS  
Banner Display at Event

#### **\$2500**

All of the Above, PLUS  
A Fiber Gift!